**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

***Free public lecture...***

**PATRICIA GADSDEN IS THE CIVIC CLUB OF HARRISBURG’S OCTOBER SPEAKER**

Respected local entrepreneur, workshop and seminar leader and presenter, Patricia L. Gadsden, will speak at The Civic Club of Harrisburg (TCCH) at 1 p.m. on Monday, October 1, 2012. The club is located at 612 N. Front Street and the lecture is free and open to the public.

“Patricia Gadsden is well-known in our area because of her television program, ***Life Esteem***, carried on CBS WHP-TV21, and her lifelong commitment to elevating and enhancing the lives of central Pennsylvanians. It is because of this remarkable personal commitment and steadfast loyalty to her mission of improving people’s lives that we invited her to share her message,” said Beth L. Cornell, TCCH president.

Gadsden is the founder and president of a personal and professional enrichment training, coaching and consulting firm, also titled ***Life Esteem*** . In addition, she is the publisher of ***Women-CONNECT***, a quarterly magazine connecting women of all cultures, backgrounds, ages and experiences. Gadsden works with businesses, state agencies, colleges and schools, education and human service organizations.

Gadsden has made presentations at conferences and conventions and her professional affiliations include the American Society for Training and Development, Inscape Publishing Company, and the National Council for Self-Esteem. She is active on boards and councils of a number of vital civic and community organizations. Gadsden was named one of the top 50 Pennsylvania Women in Business for 2006 by the *Central Pennsylvania Business Journal*.

TCCH is a service organization that supports and initiates community projects and provides meeting space to non-profit partners and others. The club, with a motto of “Civility with Purpose,” offers programs that instill civility and build a better and greater Harrisburg.   
  
The purpose of the club is to promote and engage in civic and social activities which preserve the heritage of the club and its landmark building; encourage cultural and historical interest in the community; contribute to improving the welfare and education of children and youth, seniors and those in need; and foster relationships with like-minded organizations.   
  
Traced to the early settlers of Harrisburg, the club’s building belonged to William Reynolds Fleming in the early 20th century.  He called the home “Overlook” inasmuch as it sits high on the banks of the Susquehanna River—the only remaining residence on the west side of Front Street in Harrisburg.    
  
“The residence, an English Tudor home, served as a community meeting place and a site for public and private events for the past century, and we are proud to continue this long-standing tradition,” said Cornell.  
  
The Civic Club requests reservations to attend the meeting. For more information or to RSVP, visit [www.civicclubofharrisburg.com](http://www.civicclubofharrisburg.com) or contact TCCH at [civicclubhbg@gmail.com](mailto:civicclubhbg@gmail.com) or call 717-234-6736.

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